

FAX# 703 528 7880 SEP18/12 12.14  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. #	6556	SALESMAN	#
BUYER	NAME	KATIE KEULEMAN		
SALES	PRSN	WA-	JOE KNAUER	

	CLASS:	NATL.	LOCAL	REGIONAL
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HCE)

EST#1775 COMMENTS: (LINE, ORDER, ...)

DATE SEP18/12 12.14

CO-OP BILLING NEEDED

TO LENA  
FR JULIE  
OK'D M4  
TTLS RTS  
PLS CFM, THX 9/18

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS:
:	:	:	:	:	:	:	:	:	:	:	:	:

CUMUL EST# = 1775

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101

30 S 1135P-1205A

60	\$1,350.00	9/17
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9/20 4

M-TH

4

PROGRAM : NIGHTLINE  
ORD COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS  
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-3 FOR 5 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	A		1200N-100P	60		\$1,350.00	9/20	9/21	1		TH-F	1
PROGRAM : NOON NEWS												
ORD COM1: WE CAN OFFER; NOON NEWS												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-30 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#30	MISSED:M-TH/1135P-1205A				SEP18		60S	\$1,350.00	(SEP18/12)	
			OFFER:TH-F/1200N-100P				SEP20		60S	\$1,350.00	PLS ADVISE.	
CMT:WE CAN OFFER; NOON NEWS												
CONTRACT TOTAL											195200.00	
TOTAL SPOTS											88	
SEP/12 195200.00												

MARKET TOTALS \$444,935 WFTV 44% WKMG 15% WESH 26% WOFL 10% WKCF 1% WRBW 1% CABL 0% WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE